

STORYTELLER, THE GIGATONNE CHALLENGE — INDIA

We are a radical, ambitious and fast-growing start-up seeking a skilled storytelling practitioner to capture and share the inspirational action taking place in our global network of Gigatonne Teams.

LOCATION: India, WFH, travel required

REMUNERATION: Negotiable, commensurate with experience

TIME COMMITMENT: Negotiable

Our mission is to tackle ten global challenges in ten years, starting with climate change.

We will achieve this through financing and training thousands of teams across the world. Our teams will be drawn from multiple sectors, including communities most impacted by these challenges.

They deliver meaningful results at both a scale and a pace reflecting the reality of a world where every month now counts.

IO-in-IO is a new type of organisation. We are not daunted by complexity, we are at home in complex situations, seeing them as opportunities for changing systems no longer fit for purpose.

Through our education arm, Complexity University, we train teams and individuals around the world to effectively tackle complex social, environmental and political challenges.

We have over 20 years of experience tackling complex challenges such as climate change, racism, youth unemployment, etc. That's why we believe that the best way to learn and tackle challenges is through practice, not through listening from a comfortable chair and taking notes.

We are headquartered in India and the U.K.

WHO WE ARE

IO-in-IO is a joint-venture between Social Laboratories Ltd. a Limited Company based in the UK (reg 09298370); Shikshantar, which is registered as a 80G tax-exempt non-profit trust in India; and the Swaraj Foundation which is a 501c3 registered trust in the USA.

We are looking for a passionate, highly creative and skilled storytelling practitioner to join our team.

THE ROLE

You will liaise with the Gigatonne Programme Coordinators, Head of Sales and Marketing, and Fundraising Team to develop and deliver on a variety of multimedia storytelling briefs.

Instead of traditional fear-based communications around Climate issues, you want to use the power of stories to change the world for the good.

You don't just want to work just anywhere, on just any old thing. You want to work somewhere that is a fulcrum for change, a place where your creative energies count.

You will be responsible for seeking out, curating and producing multimedia story content in a variety of formats, which includes:

RESPONSIBILITIES

DAY TO DAY ACCOUNTABILITIES AND TASKS

MULTIMEDIA STORYTELLING

- Liaise with strategic leads to create and respond to creative briefs for story as per the needs of the organisation
- Lead on the creation of a regular stream of high-quality multimedia story content for distribution across diverse channels and platforms
- Gather material in the field with our Gigatonne Teams for storymaking
- Provide basic to intermediate level training to our Gigatonne Teams to allow them to capture and curate high quality storymaking material
- Liaise with strategic leads on content strategy
- Develop and manage a pipeline of appropriate stories to support fundraising, marketing, recruitment and other external communication

We are not a traditional organisation. We are interested in your capacity to perform and your experience. We are not really interested in paper credentials.

You will:

- Be highly organised
- Be detail oriented
- Be a team-player
- Have at least some understanding of systems change
- Have at least 3-5 years of relevant experience in creative multimedia storytelling. We will consider someone with less experience if you are very good at what you do
- Have a range of technical and creative skills, ideally including:
 - Filmmaking
 - Sound recording
 - Video and audio editing
 - Photography
 - Visual design
 - Typography
 - Illustration
 - Copywriting
- Be willing and able to travel to visit our teams in the field and document their activities across India, and further afield as required
- Enjoy working in a highly collaborative and cross-cultural environment
- Take ownership and initiative; seek new opportunities and to be able adapt to changes and opportunities
- Be able to thrive in a startup type of dynamic environment and love a good challenge!
- Be oozing with creativity, and simply live to tell the tale!

REQUIREMENTS

CAPACITIES AND SKILLS NEEDED
TO FULFILL THIS ROLE

This is an exciting opportunity to join an energetic team with huge ambitions. We need to get our stories out into the world to achieve these goals. This means that your role will be key.

We are looking for someone to join us and grow with us. We are prepared to provide you with appropriate support, be that coaching from the core team through to building your technical skills.

The key to all this will be your innate capacities as a self-starting, curious seeker and curator of stories. If you are not these things then this is really not the role for you.

For more information please visit the following websites:

[10-IN-10 TEAM](#) 

[COMPLEXITY UNIVERSITY](#) 

[THE GIGATONNE CHALLENGE](#) 

WILL YOU JOIN US?