

CONTENT CREATOR, 10-IN-10 – INDIA

We are a radical, ambitious and fast-growing start-up seeking a skilled Content Creator joining our global team.

LOCATION: India, WFH, occasional travel

REMUNERATION: USD \$400 (INR 31K) per month + internet reimbursement

TIME COMMITMENT: Full Time (3-month probation period)

Our mission is to tackle ten global challenges in ten years, starting with climate change.

We will achieve this through financing and training thousands of teams across the world. Our teams will be drawn from multiple sectors, including communities most impacted by these challenges.

They deliver meaningful results at both a scale and a pace reflecting the reality of a world where every month now counts.

10-in-10 is a new type of organisation. We are not daunted by complexity, we are at home in complex situations, seeing them as opportunities for changing systems no longer fit for purpose.

Through our education arm, Complexity University, we train teams and individuals around the world to effectively tackle complex social, environmental and political challenges.

We have over 20 years of experience tackling complex challenges such as climate change, racism, youth unemployment, etc. That's why we believe that the best way to learn and tackle challenges is through practice, not through listening from a comfortable chair and taking notes.

We are headquartered in India and the U.K.

WHO WE ARE

10-in-10 is a joint-venture between Social Laboratories Ltd. a Limited Company based in the UK (reg 09298370); Shikshantar, which is registered as a 80G tax-exempt non-profit trust in India; and the Swaraj Foundation which is a 501c3 registered trust in the USA.

We are looking for a passionate and highly skilled Content Creator to join our global team.

THE ROLE

You will be responsible for content creation and supporting marketing-related activities for Complexity University and the Gigatonne Challenge.

You will report to the Head of Marketing and liaise with the Head of Programmes, Gigatonne Programme Coordinators and the Fundraising team.

RESPONSIBILITIES

DAY TO DAY ACCOUNTABILITIES
AND TASKS

Key things you will be working on:

Content & Design

- Creating and curating content (visual and caption) for digital advertising and social media channels
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- Setting up and running paid marketing campaigns, analysing data and reporting
- Creating and curating content and design for the newsletter
- Support in the creation of course materials, funding proposals and other collaterals
- Updating website content and design
- Documenting and archiving all campaigns, creatives, and content

We are not a traditional organisation. We are interested in your capacity to perform and your experience. We are not really interested in paper credentials.

REQUIREMENTS

CAPACITIES AND SKILLS NEEDED
TO FULFILL THIS ROLE

Required skills and experience:

- Have 2+ years of experience in content creation
- Have a range of technical and creative skills:
 - Copywriting
 - Video and audio editing
 - Visual and graphic design
 - Typography
 - Web design (Familiarity with HTML, CSS, and WordPress themes are a plus)
 - Illustration (Basic illustrative skills is a plus)
- Have excellent written and verbal communications skills (in English and Hindi)
- Have experience managing social media accounts (Facebook, Instagram, LinkedIn, Twitter)
- Have some experience with paid marketing (Facebook and LinkedIn Ads)

You will:

- Be highly organised, flexible, responsive and detail-oriented
- Be able to multitask and prioritise your workload independently
- Work independently and can operate in a highly collaborative and cross-cultural environment
- Take ownership and initiative; seek new opportunities, and be able to adapt to changes and opportunities
- Have fluency with operating online
- Be oozing with creativity, and simply love to tell stories!
- Be able to thrive in a startup-type of dynamic environment and love a good challenge!
- Have a passion for making a difference in the world and are interested in systems change and climate change

This is an exciting opportunity to join an energetic team with huge ambitions. We are, however, careful to ensure that our ambitions are grounded in operational realities.

We are looking for someone to join us and grow with us. We are prepared to provide you with appropriate support, be that coaching from the core team through to building your technical skills.

The key to all this will be your innate capacities to be creative, organised and detail-oriented. If you are not these things then this is really not the role for you.

For more information, please visit the following websites:

[10-IN-10](#)

[COMPLEXITY UNIVERSITY](#)

[THE GIGATONNE CHALLENGE](#)

WILL YOU JOIN US?